

IAT 333

Interaction Design
Methods

SOCIAL GROUP

Young adults + teens attending
a Christian Church

PHYSIO PLEASURE

Sensory Impressions

5 PIECES OF TIN FOIL

Trigger Creativity
Thought Processes
Tangibility Exercise



MAGNET

Serve as Reminder
Increase Participation

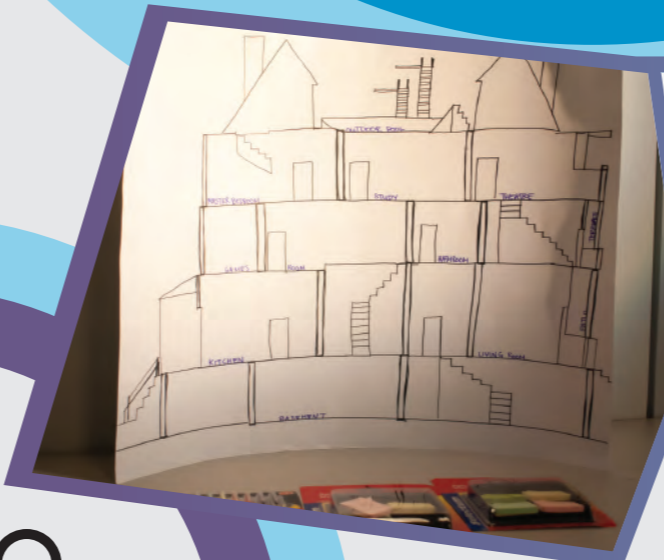


PSYCHO PLEASURE

Emotional Connection

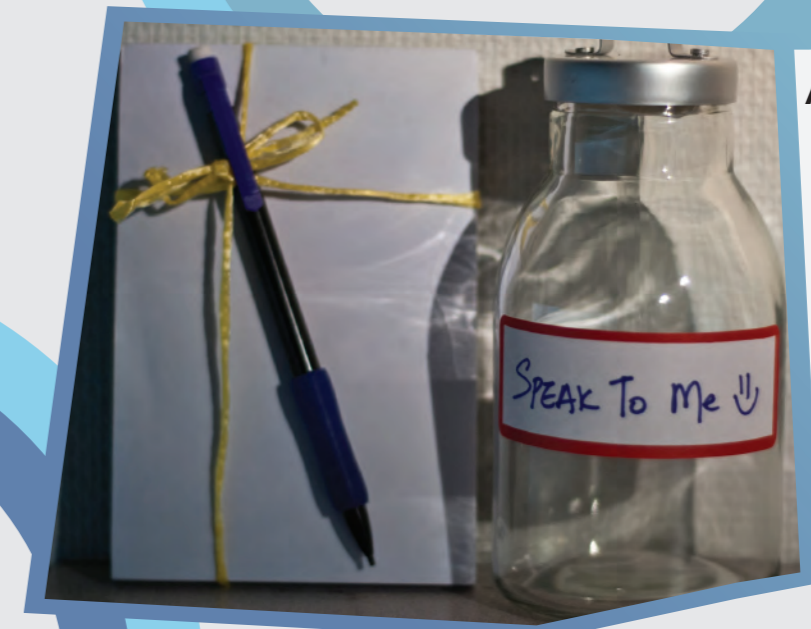
THE HOUSE

Social Dynamics
Social Interactions
Group Structure



AFFIRMATION BOTTLE + NOTEPAD WITH PENCIL

Personality
Individuality
Limitless Ideas/Feelings
Sharing



IDEO PLEASURE

Values and
Ideas

CAMERA + CARDS

Show Diversity
Reflect Individualism
Display Assumptions



SOCIO PLEASURE

Relationships and
Communication

CULTURAL PROBES PACKAGE



THE BOX
5 PIECES OF TIN FOIL
DISPOSABLE CAMERA+PHOTO CAPTIONS
AFFIRMATION BOTTLE+NOTEPAD WITH PENCIL
MAGNET

THE BOX

Easy Template
Trigger Creativity
Reflect Social Standing

